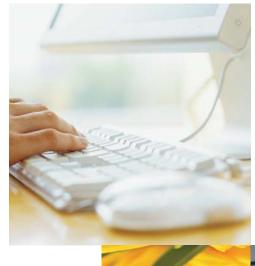


A BETTER IMAGE FOR YOUR BIG IDEAS

The magicolor® 7450 II grafx color laser printer offers room to express your most creative layouts, supporting page sizes up to 12.25" x 18" for full-bleed designs, and 12.25" x 47.24" for banner-size brainstorms. It features photorealistic resolution and PANTONE® color tables for accurate stand-out proofs and commercial-quality documents. And with the Image CMYK Gray feature you can now print non-text black objects pure and sharp for exceptional results. A built-in 40 GB hard drive and 733 MHz processor lets this color laser printer easily handle large jobs to keep the creative flowing from both Macs® and PCs. Big or small, everything looks great on the magicolor 7450 II grafx, including your reputation.







CONTROL

DO BUSINESS_BETTER

24 PPM

magicolor 7450 II grafx

_FULL COLOR _LARGE FORMAT

LASER

PRINTER

magicolor 7450 II grafx

- ▶ PAGE SIZE SUPPORT UP TO 12.25" X 47.24"
- ▶ 9600 X 600 DPI-CLASS PHOTOREALISTIC QUALITY
- ▶ IMAGE CMYK GRAY FEATURE FOR PURE BLACK NON-TEXT OBJECTS
- ▶ PDF 1.6* SUPPORTS PRINTING OF TRANSPARENT OBJECTS EMBEDDED IN DOCUMENTS
- ▶ PRINT SMALL TEXT CLEARLY WITH THIN LINE MODE FOR SHARP RESULTS
- ► PANTONE COLOR TABLES FOR ACCURATE COLOR MATCHING
- ▶ SIMITRI® POLYMERIZED TONER FOR SUPERB IMAGE QUALITY AND RAZOR-SHARP TEXT
- ▶ HIGH-PERFORMANCE 24.5** PPM COLOR AND B&W SPEED
- ▶ POWERFUL 733 MHZ G4 CPU FOR GRAPHICS APPLICATIONS
- ▶ BUILT-IN 40 GB HARD DISK ADDS CONVENIENCE AND SECURITY FUNCTIONS
- ▶ STD. GIGABIT ETHERNET® (10/100/1000BASETX) PROCESSES LARGE JOBS WITH EASE
- ▶ 768 MB RAM ON BOARD TO BOOST PRODUCTIVITY
- ► HIGH-YIELD TONER FOR LOW COST-PER-PRINT
- ▶ 120,000 MONTHLY DUTY CYCLE MEETS HIGH-VOLUME DEMANDS
- ► SUPPORTS MACINTOSH® AND PC CREATIVE WORK TEAMS



*HDD is required
**Based on letter/A4 page size



The essentials of imaging

WHAT'S IN THE magicolor 7450 II grafx:

Designed to meet the standards of the creative expert.

INTEGRATED 40 GB HARD DISK DRIVE AND 768 MB MEMORY

PANTONE COLOR TABLES

IN-BOX HIGH-CAPACITY CMYK TONER CARTRIDGES

COMPREHENSIVE MACINTOSH DRIVERS & UTILITIES

IMAGE CMYK GRAY FEATURE

PRECISE COLOR MATCHING

IS IN YOUR CONTROL WITH PANTONE COLOR TABLES. AND A SMART CALIBRATION SYSTEM-ENHANCED AUTOMATIC IMAGE DENSITY CONTROL -ASSURES CONSISTENT COLOR ON EVERY PRINT, EVERY DAY.







SUPPORT, PROCESSING PROWESS FOR LARGE GRAPHICS FILES, AND VERSATILE MEDIA OPTIONS MAKE THIS PRINTER AN EXPERT IN THE MAC ARENA

1,850-SHEET MAXIMUM PAPER CAPACITY. WORK LONGER WITHOUT RF-I OADING PAPER BY ADDING UP TO THREE 500-SHEET CASSETTES, LOAD UP TO 140 LB. INDEX STOCK OR LISE FACH TRAY FOR A DIFFERENT MEDIA—LABELS

AND ENVELOPES



PAPER HANDLING-AND ENSURE YOUR PRINTS ARE EXACTLY WHAT YOU EXPECT. BONJOUR MAKES MAC SET-UP FAST AND EASY

STAND-OUT PROOFS AND

PRINTS. SHOW YOUR CLIENTS IMPRESSIVE PROOFS AND READY-TO-DELIVER DOCUMENTS. THE MAGICOLOR 7450 II GRAFX AS 4-BITS/PIXEL CONTONE TECHNOLOGY AND IMAGE CMYK GRAY MODE FOR PHOTOREALISTIC IMAGES AND OUTSTANDING COLOR THAT SELL YOUR PRINTS AND YOUR COMPANY'S



PHOTOS ON THE FLY. CONNECT YOUR PICTBRIDGE COMPATIBLE CAMERA TO THE USB HOST PORT FOR DIRECT PRINTING OF YOUR PHOTOS

magicolor 7450 II grafx

Expert tools for design professionals. In the business of design, you need a color laser printer with on-themark color and excellent performance. The magicolor 7450 II grafx is equipped to deliver your creative concepts fast and with fabulous results.

Engineered with productivity. For graphic-intense files, the magicolor 7450 II grafx uses a powerful 733 MHz G4 CPU to process and print pages at a quick 24.5* pages per minute in color and b&w.

New creative tools. Image CMYK Gray feature prints non-text black objects sharp for richer results. PDF 1.6** makes it possible to print transparent objects embedded in documents for true-to-life proofs. Select Thin Line Mode to print small text for important details.

Exceptional quality and accurate color. Generate true-to-life photographic detail, smooth color gradients and highly saturated blacks with the magicolor 7450 II grafx's 9600 x 600 dpi-class resolution and contone printing technology. An ICC-based color matching system provides dependable, automatic color control including support for Windows® ICM and Apple ColorSync®. It also delivers SWOP, Commercial Press, Eurocolor, TOYO, DIC and SNAP press emulations, as well as standard RGB source profiles such as sRGB, Apple® RGB, ColorMatch, Blue Adjust and Adobe® RGB.

Smart calibration system. Enhanced Automatic Image Density Control (eAIDC) ensures consistent color on every print, every day, throughout the life of the printer.

Advanced print duties. The printer's built-in 40 GB hard drive and 768 MB RAM initiates advanced memory, convenience and security functions including 4-digit PIN-protected document storage and printing, Proof then Print and direct printing** of JPEG, TIFF and PDF files.

Versatile media for creative applications. Use custom media from as small as 3.55" x 5.5" to banner size 12.25" x 47.24" and up to a thick 140 lb. Index (256 gsm) to conceptualize and create entire campaignsfrom direct mail and flyers to banner posters and CD labels.

Simitri Polymerized Toner. Improves fusing even on coarse media, and gives you durable prints with beautiful images and crisp text that don't smear or fade.

High-capacity supplies, low cost per print, With yields up to 15,000 pages, toner replacement is an infrequent task. And these long-lasting cartridges give you full-coverage color designs for just pennies a print.

Seamless communication. Whether you are an all-Mac shop or a mixed platform of users, the magicolor 7450 II grafx offers comprehensive drivers and an integrated Gigabit Ethernet interface to provide high-speed color printing to the entire network of creative professionals.

Custom fit with options. Add up to three 500-sheet cassettes-and expand input to its 1,850 sheet maximum—for high-production scenarios (the printer's 120,000 page monthly duty cycle can handle it!). An auto duplexer can also be installed for resourceful 2-sided printing.



























* Based on letter/A4 page size. ** HDD is required

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Design and specifications are subject to change



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